



Flint Hills Tourism Coalition – September 22, 2023 Historic Elgin Hotel, Marion, KS

Call to Order/Introductions Zoey called the meeting to order at 11:08 AM, attendees were Amanda Ravenstein, Toni Schneider, LeLan Dains, Christie Reinhardt, Kelli Orender, Janet Wade, Tobi Carrig, Zoey Bond, Shirley McClintock, and Tammy Ensey.

Minutes from the previous meeting- LeLan motioned, and Tammy seconded to approve the minutes from the previous meeting, motion carried.

Financial Report- no report

Old Business

TIC Program - Tammy and Kelli talked to everyone about the TIC program. Tammy said the Elgin has been a TIC since 2017/2018 and has experienced a lack of support especially with the signage that was supposed to go up. She said they ended up paying for their own signage. She said she doesn't have a way to measure whether or not people are coming because of the program or not.

Website review – Zoey talked about the new website that she is putting together for the members. It will not be replacing the one we have on TravelKS. This one will be full of information for the current and new members. On the website there is a survey looking for recommendations and feedback from the communities as well as a survey for member impact and benefits.

Brochure Review- The next step after the website will be a new brochure. Need to figure out quantities and location distribution. Talked about Ruben having sold his business and it is now the Travel Brochure Distribution with Andy Pinkley. Need to decide if we want to continue our distribution with the new company or if we want to go somewhere else. Further discussion will be had.

New Business

2024 Leadership Roles – Start thinking about 2024 Leadership roles as terms expire at the end of the year. Also talked about the possibility of adding new roles such as community outreach, membership, and communications. Further discussion at next meeting.

2024 Membership – Discussion was had about getting a group of people together to go over and update the membership forms and plan to start taking dues at the beginning of the year again. There will be a membership meeting on October 4 at 11 am in Council Grove.

Bylaw revision- Brief discussion about if and when we would want to go over the bylaws for an update. Will discuss further at future meeting.

Other Discussion items

Community updates- each community gave an update on events and happenings in their area.

Dates/Location of meetings in 2023- Next general meeting not set, will send out as soon as decided.

ADJOURN- Toni moved for the meeting to adjourn. Tammy seconded. Meeting adjourned at 1:47 pm.